



I LOVE FRUIT & VEG FROM EUROPE I Choose Fresh&Fair!

Press event and welcome tasting

INVITATION

A.O.A., LA DELIZIOSA and TERRA ORTI are pleased to invite you to take part in the launch event of the information / promotional campaign "I LOVE FRUIT AND VEG FROM EUROPE".

Tuesday 7 September 2021

Where: "The Glam Hotel" - Via Nazionale, 82, 00184 Rome (RM)

Hours: 18.30 - 22.30

The program **I LOVE FRUIT & VEG FROM EUROPE**, promoted by the producers' organizations A.O.A., La Deliziosa, Terra Orti and co-financed by the European Commission, aims to promote, in Italy and abroad, the conscious purchase and consumption of quality European fruit and vegetables, even in their organic and PDO / PGI versions. For a healthier and, at the same time, safer and more sustainable diet.

Discover the versatility and taste of fresh fruit and vegetables in the **tasting menu** specially designed for the event by the chef **Marco Scarallo** and in the delicious **finger food** which will be offered to guests by the chef **Alessandro Frassica**.

If you are interested in participating in the evening, we ask you to confirm your presence no later than **August 31, 2021** filling out the form and do not hesitate to contact us for further information on the campaign and on the event by writing to the following email address info@ilovefruitandvegfromeurope.com

We are waiting for you!

Enjoy. It's from Europe!

Visit the website

<https://ilovefruitandvegfromeurope.com/>

We also invite you to follow us on:

<https://www.instagram.com/ilovefruitandvegfromeurope/>

<https://web.facebook.com/people/I-love-FruitVeg-from-Europe/100076161232634/>

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THE EUROPEAN UNION SUPPORTS
CAMPAIGNS THAT PROMOTE A WIDE
VARIETY OF AGRICULTURAL PRODUCTS.