



I LOVE FRUIT & VEG FROM EUROPE
I Choose Fresh & Fair!

Media event and tasting cocktail

INVITATION

The producers organisations AGRITALIA, A.O.A., LA DELIZIOSA, MERIDIA and TERRA ORTI are pleased to invite you to take part in the presentation for the launch of the information/promotional campaign "I LOVE FRUIT AND VEG FROM EUROPE".

Thursday, 16 May 2024

Where: Restaurant Il Fiorellino
381 Avenue Laurier Ouest
Montreal, Quebec

Time:

18:30 Registration and welcome drink

19:00 Presentation

19:30 Tasting dinner

The **I LOVE FRUIT & VEG FROM EUROPE** campaign, supported by the producer organisations Agritalia, A.O.A., La Deliziosa, Meridia, Terra Orti and co-funded by the European Commission, aims to promote the purchase and consumption of quality European fresh fruit and vegetable products, also in their organic and PDO/PGI versions, to ensure a healthier, safer and more sustainable diet.

Discover the versatility and taste of fresh fruit and vegetables in the **tasting dinner** specially designed for the event by **Chef Marco Bertoldini**.

If you are interested in participating, please confirm your attendance by May 10 **2024**, by e-mail to Connie Russo – russo.montreal@italchamber.qc.ca – Phone 514-803-4570.

Do not hesitate to contact us for further information about the campaign and the event.

We look forward to welcoming you!

For more information visit our website: <https://ilovefruitandvegfromeurope.com/ca/>

Follow us on:

<https://www.instagram.com/ilovefruitandvegfromeuropeca/>

<https://www.facebook.com/ilovefruitandvegfromeuropeca>

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CO-FUNDED BY THE
EUROPEAN UNION

THE EUROPEAN UNION SUPPORTS
CAMPAIGNS THAT PROMOTE A WIDE
VARIETY OF AGRICULTURAL PRODUCTS.

